



# DESIGN AWARD



## The perfect match: our product idea - your packaging

### **QUALITY. CHOCOLATE. INNOVATIVE.**

The new Ritter Sport chocolate snack is here! But it is missing its packaging. That's why we need creatives and designers like you. Be part of "Ritter Sport Design Award" and show us your extraordinary packaging idea.

### **The challenge**

Capture the stylish and trendy character of the new Ritter Sport snack with your innovative packaging idea and its exceptional design.

Closing date: June 20, 2013

**The best design ideas will receive the official "Ritter Sport Design Award" as well as cash and other gift prizes.**

Find out more about the challenge at:



[www.crowdINNO.com/ritter-sport](http://www.crowdINNO.com/ritter-sport)

The winning design ideas will be judged by the community and the Ritter Sport jury.  
Participants must be 18 or over.



QUALITY. CHOCOLATE. SQUARED.